If only I could raise money using my good looks and sharp wit.

FALL 2013 EDITION

CALL US (WE'RE NICE!) 1.800.443.5353
A proud member of Great American Opportunities, Fundraising.com is powered by a dynamic team comprising 400+ fantastically-knowledgeable Fundraising Consultants and Local Representatives. We’ve never been more ready, willing and able to help you raise funds for your good cause.

A PERSONAL FUNDRAISING ASSISTANT?
YES, PLEASE!

Our super-dedicated local reps will be on hand to assist you from launch to completion, taking care of all the little details in between.

As part of Great American Opportunities (the largest fundraising company in the United States), Fundraising.com will dispatch one of our 400+ local fundraising representatives to work hands-on with you in creating - and executing - your perfect, tailor-made campaign. Just think of them as a personal fundraising assistant!

Offering quality fundraising programs while keeping in mind the safety of your children, we have been a member of the Association of Fund-Raising Distributors & Suppliers (AFRDS) since 1993.

Note: products, pricing, promotions, packaging and brochures may change without notice. It’s a good idea to call a Fundraising Consultant or check online for all the latest product information.
MY.FUNDRAISING ONLINE STORE

Fun, social and a real go-getter: A My.Fundraising Store is just like you! Sell 1500+ gifts items and magazines through an online store and keep up to 40% of the sales. (Did we mention that it’s free?)

1

Personal photos and custom messages make your online fundraiser as compelling as you are.

2

A unique URL and integrated sharing means your online fundraiser gets out and gets noticed.

3

Earning up to 40% profit with every sale, your online fundraiser is open around the clock to supporters nationwide.

Announcing our all-new, packed-to-the-gills online fundraising store featuring 1500 incredible gift items for gardeners, foodies, fashionistas, sports fans, college-goers, summer lovers, kids and “kids at heart.”

Register in just minutes at My.Fundraising.com.

See page 29 for tips on how to become an online fundraising master.
SCRATCHCARDS

Each participant gets one scratchcard and asks supporters to scratch one or more dots. The supporter then contributes the total amount(s) revealed and in return, receives a coupon sheet with discounts at national vendors.

Choose 30 or 60 dot cards and personalize at no extra cost!

30 DOTS
$1 to $5 denomination/dot

60 DOTS
$0 to $2.50 denomination/dot

- Minimum Order: 10 Scratchcards
- Ships in minimum 6 business days
- Free shipping

*SAY “THANKS FOR SCRATCHING” WITH CUSTOM COUPONS
With the option to customize coupons with local offers, supporters receive maximum value for getting behind your cause.

WHY ARE SCRATCHCARDS SO SUCCESSFUL?
Personalization boosts profits. When people can put a face to a cause, they’re more likely to support it. Don’t have an image you can use? We have a choice of over 30 themed photos!

<table>
<thead>
<tr>
<th># of cards</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>+10% Free</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>$200</td>
<td>$1000</td>
<td>$100</td>
<td>$900</td>
</tr>
</tbody>
</table>
SMENCILS & SMENS

Do the earth some good the next time you
fundraise. Smencils and Smens are
colorful, unique pencils and pens made
from 100% recycled newspaper in
place of wood or plastic.

SMENCILS

Raise thousands of dollars with the most
reliable fundraiser there is. Made from
100% recycled newspapers and soaked
in gourmet liquid scents, each Smencil
comes enclosed in an individual
corn-based biodegradable Freshness
Tube. Scents are guaranteed to last for
two years!

SMENS

Just like Smencils, Smens are made from 100%
recycled newspapers and individually packaged for
freshness. Smens beautifully illustrate the benefits of
recycling and are completely unique. No one can
resist their bright colors, unique earth-friendly
construction and guaranteed, long-lasting scents.

YOUR COST:  $275 - $330/bucket
YOU COLLECT:  $500 - $600/bucket
YOUR PROFIT:  45%

SMANIMALS

Smanimals are super soft, gourmet-scented plush toys packaged in
individual “freshness eggs.” For every Smanimal purchased, 5 cents is
donated to an animal habitat conservation charity.

Collect all 8: Pink Llamanade, Cotton Candy Tail, Mint Chocolate Chipmunk, Orange-utan,
Kangaroobeer, Dinosour Apple, Panda Pear, Crocodill Pickle.

Visit our Smanimals board on Pinterest to get introduced to all
8 quirky characters!

YOUR COST:  $10/toy
YOU COLLECT:  $15/toy
YOUR PROFIT:  33%

<table>
<thead>
<tr>
<th>Product</th>
<th>Case Count</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Classic Smencils</td>
<td>500</td>
<td>$275</td>
<td>$500</td>
<td>45%</td>
</tr>
<tr>
<td>Original Smencils</td>
<td>500</td>
<td>$275</td>
<td>$500</td>
<td>45%</td>
</tr>
<tr>
<td>Colored Smencils</td>
<td>500</td>
<td>$275</td>
<td>$500</td>
<td>45%</td>
</tr>
<tr>
<td>Smens</td>
<td>300</td>
<td>$330</td>
<td>$600</td>
<td>45%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$160</td>
<td>$240</td>
<td>33%</td>
</tr>
</tbody>
</table>
CUSTOM SPORTS APPAREL

Look good and play great! No matter what your sport — baseball, softball, football, basketball, soccer, volleyball, you name it — Fundraising.com has got you covered!

Proudly partnering with the one and only Sportdecals, Fundraising.com is proud to offer high quality custom decals, performance wear, playoff tees, uniforms, jerseys, spirit items, equipment and so much more!

Custom t-shirt fundraising will increase exposure for your team, organization, or event - all while giving you high profits!

FUNDRAISING PRO TIP:
Custom items allow you to set your own retail price, giving you full control of your profits!

YOUR COST:  $3.25 - $7.70/tee
YOUR PROFIT:  up to 77%

<table>
<thead>
<tr>
<th># of tees</th>
<th>Your Cost/tee*</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 - 19</td>
<td>$7.70</td>
</tr>
<tr>
<td>20 - 29</td>
<td>$7.00</td>
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<tr>
<td>30 - 49</td>
<td>$6.30</td>
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<tr>
<td>50 - 99</td>
<td>$4.90</td>
</tr>
<tr>
<td>100 - 199</td>
<td>$4.20</td>
</tr>
<tr>
<td>200 - 299</td>
<td>$3.50</td>
</tr>
<tr>
<td>300+</td>
<td>$3.25</td>
</tr>
</tbody>
</table>

SIZES:
Men’s fit: S - XXL
Women’s fit: XS - XXL
Kid’s fit: XS - L

For a full list of sports apparel and decals, visit Fundraising.com.

ULTIMATE $20 GIFT CARDS

The Ultimate $20 Gift Card offers access to the hundreds of items available on our online fundraising store, including magazine subscriptions, cookie dough, Restaurant.com eCertificates and more.

Keep a tally of how many cards you sell using our order taker form, or pre-purchase a quantity of cards and have them ready to give to supporters at the point of purchase.

Upon receiving their cards, supporters visit GAOredeem.com to redeem the code for the item of their choice. Their item is then shipped directly to their door.

- Cards are convenient to carry.
- No products for you to sort.
- No expiration dates.
- A one-size-fits-all gift.

YOUR COST:  $12/card
YOU COLLECT:  $20/card
YOUR PROFIT:  40%

*Card design may vary.

<table>
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</thead>
<tbody>
<tr>
<td>10</td>
<td>$120</td>
<td>$200</td>
<td>40%</td>
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</table>
RESTAURANT.COM CARDS

This "appetizing" fundraising program offers supporters a valuable gift card redeemable online for a variety of rebates in thousands of restaurants across the country.

SIMPLE & TASTY
These Cards make a great gift, no matter what the occasion.

Restaurant.com cards have no expiration dates and unredeemed cards can be refunded if not scratched or damaged.

Order the exact quantity you need or sell them in advance using our order taker form!

YOUR COST: $10/card
YOU COLLECT: $20/card
YOUR PROFIT: 50%

- Minimum order: 10 cards
- Ships in minimum 5 business days
- Free shipping

Restaurant.com cards can be used in thousands of restaurants. To view the list, visit Fundraising.com.

ENJOY THE CITY COUPON BOOKS

Enjoy The City produces the most valuable coupon books in the nation. Utilizing partnerships with 15,000+ merchants, these coupon books allow countless schools and community organizations to quickly raise the dollars they need to realize their fundraising goals.

SOMETHING FOR EVERYONE
- Fine Dining
- Casual Dining
- Recreation
- Entertainment
- Retail
- Services

YOUR COST: $10/book
YOU COLLECT: $20/book
YOUR PROFIT: 50%

- Minimum order: 10 books
- Ships in minimum 7 business days
- Free shipping

Enjoy the City is available in more than 100 cities. Visit Fundraising.com to view the list.
NATIONAL SAVINGS CARDS

This small but mighty card offers dining, automotive, shopping and movie discounts up to 50% at over 150,000+ retailers. And, when combined with the My Deals Phone App, the National Savings Card gives your group maximum profit potential!

NATION WIDE SAVINGS
+ MY DEALS SMARTPHONE APP
+ OVER 150,000 MERCHANTS ONLINE

Once cards are activated at www.GASavingsCard.com, recipients browse offers, choose deals, print coupons or utilize exclusive online discounts. Let the national savings begin!

YOUR COST: $10/card
YOU COLLECT: $20/card
YOUR PROFIT: 50%

The National Savings Card can be used in thousands of locations. To view the list of merchants, log onto GASavingsCard.com as a guest.

<table>
<thead>
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</thead>
<tbody>
<tr>
<td>10</td>
<td>$100</td>
<td>$200</td>
<td>50%</td>
</tr>
</tbody>
</table>

TASTY BATTERS

Everybody loves tasty, fresh-baked cookies. Tasty Batters is an irresistible fundraiser effective for fundraising groups of every kind.

FLAVORS INCLUDED:

- Cinnamon Raisin Oatmeal NEW!
- White Chocolate Cherry Delights NEW!
- Peanut Butter Chocolate Chip
- White Chunky Macadamia
- Extreme Chocolate w/ Reese’s Pieces®
- Chocolate Chip
- Sugar
- Triple Chip

- Perfectly Pecan NEW!
- Fudge Brownie Delight
- Cranberry Nut Breakfast
- Sugar Free Oatmeal
- Shortbread Sprinkles
- Katydids®
- Peanut Butter
- Snickerdoodle

For our complete selection of cookie dough fundraisers, visit Fundraising.com.

Allow a minimum of 5 business days for delivery of brochures and a minimum of 10 business days for delivery of products once order is placed and payment received. A minimum order of 30 units is required however orders of below 336 will be charged a shipping charge of $0.70 per unit. Additional shipping charges may apply for auxiliary delivery services. Please contact our Customer Service team prior to launching your campaign for full details.
TASTY SELECTIONS

Tasty Selections offers not only the most popular Tasty Batters cookie dough flavors, but also includes a vast variety of decadent, sweet and savory treats that are irresistible to supporters of all types!

GOOD TO KNOW:
Profit potential varies by group size and individual selling goals. Call us to uncover the most powerful fundraising formula for your group.

SELECTIONS INCLUDED:
- Lava-Licious Chocolate Volcano Cakes
- Cinnamon Goodness Pull-Apart Bread
- Cinnamon-Pecan Sticky Buns
- Chunky Chocolate Cookie Dough
- Honey Raisin Oatmeal Cookie Dough
- White Chocolate Macadamia Cookie Dough
- Auntie Anne’s Pretzel Mix
- Cinnamon Rolls
- Braided Sensations
- Katydid’s Cookie Dough
- Peanut Butter Cookie Dough

Allow a minimum of 5 business days for delivery of brochures and a minimum of 10 business days for delivery of products once order is placed and payment received. A minimum order of 120 units is required however a shipping charge of $0.70 per unit below orders of 336 will apply. Additional shipping charges may apply for auxiliary delivery services. Please contact our Customer Service team prior to launching your campaign for full details.

TASTY IDEAS

The Tasty Ideas collection features tasty dough and imaginative baking ideas. Created by educator/chef/food activist and writer Nancy Vienneau, supporters can find creative recipes for the dough featured in this brochure at a companion Tasty Ideas website.

FLAVORS INCLUDED:
- Cinnamon Raisin Oatmeal NEW!
- White Chocolate Cherry Delights NEW!
- Peanut Butter Chocolate Chip
- White Chunky Macadamia
- Extreme Chocolate w/ Reese’s Pieces®
- Chocolate Chip
- Sugar
- Triple Chip

For our complete selection of cookie dough fundraisers, visit Fundraising.com.

Allow a minimum of 5 business days for delivery of brochures and a minimum of 10 business days for delivery of products once order is placed and payment received. A minimum order of 120 units is required however a shipping charge of $0.70 per unit below orders of 336 will apply. Additional shipping charges may apply for auxiliary delivery services. Please contact our Customer Service team prior to launching your campaign for full details.
PINE VALLEY FOODS

Go on, get cookie crazy! They’re a deliciously decadent fundraising idea that’s loved by all. Find oodles of melt-in-your-mouth cookie dough and treats within bright, beautiful brochures designed to boost both appetites and sales.

FLAVORS INCLUDED:

- Chunky Chocolate Chip
- Chocolate Covered Cookie Dough Bites
- White Chocolate Macadamia
- Peanut Butter w/ Reese’s®
- White Chocolate Oatmeal Cranberry
- Caramel Pecan Chocolate Chip
- Walnut Chunky Chocolate Chip
- Classic Sensations
- Simply Chocolate Cake
- Red Velvet Roll
- Apple Braided Bread
- Auntie Anne’s® Gourmet Breadsticks
- Peanut Butter
- M&M’s® Candies
- Triple Chocolate
- Lemondrop
- Monster
- Oatmeal Raisin
- Snickerdoodle
- Fudgy Brownies
- Pumpkin Roll
- Simply Chocolate Cake
- Cream Cheese Braided Bread
- Auntie Anne’s® Soft Pretzels

For our complete selection of cookie dough fundraisers, visit Fundraising.com.

Allow a minimum of 3 - 4 business days for delivery of brochures and a minimum of 10 business days for delivery of products once order is placed and payment received. A minimum order of 300 units to qualify for free shipping. Additional shipping charges may apply for auxiliary delivery services. Please contact our Customer Service team prior to launching your campaign for full details.
**NUTS ABOUT SNACKS**

Fundraising should be fun, so go ahead and get nutty with this sweet and salty fundraising idea! Quality, assorted snacks come in individual bags or pull-top cans.

This nuts fundraiser is healthy, offers lots of variety, and features respected fundraising brand, Golden Valley Orchards.

**INCLUDES THESE SNACKS + MORE:**

- Fruit Slices
- Honey Roasted Peanuts
- Mixed Nuts with Peanuts
- Fiesta Mix
- Cajun Crunch
- Fruit Island Mix
- Gourmet Caramel Corn
- Oriental Mix
- Salsa Mix
- Classic Cranberry Trail Mix
- Cashew Halves
- XL Virginia Peanuts

- Ships in minimum 12 business days

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**SWEET & SALTY PRETZEL RODS**

Salted, crispy pretzels are dipped in milk chocolate and rolled in assorted decadent toppings like Candy Coated Chocolate Chunks, Rainbow Sprinkles and Crunchy Toffee. Sure to satisfy all cravings! Each case contains 20 Candy Coated Chocolate Chunks, 20 Crunchy Toffee, and 12 Rainbow Sprinkles.

**CRUNCHY TOFFEE**

**RAINBOW SPRINKLES**

**CANDY COATED CHOCOLATE CHUNKS**

**YOUR COST:** $0.50 - $0.60/rod

**YOU COLLECT:** $1/rod

**YOUR PROFIT:** 40% - 50%

- Minimum order: 1 case (52 rods)
- Free shipping

Get 1 case **FREE** for every 20 ordered.

---

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 19</td>
<td>$124.80</td>
<td>$208</td>
<td>40%</td>
</tr>
<tr>
<td>20+</td>
<td>$104</td>
<td>$208</td>
<td>50%</td>
</tr>
</tbody>
</table>
NESTLÉ CHOCOLATE

Exclusive to Fundraising.com! Chocolate fundraising packs brimming with your choice of one of the most popular Nestlé candy bars in America.

NESTLÉ $1 CARRY-BOXES
Choose carry-boxes in the following flavors: Nestlé Crunch, 100 Grand, Baby Ruth, or Butterfinger.
- 72 bars/case (2 x 36-count carry boxes)
- Minimum order: 7 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 - 22</td>
<td>$43.20</td>
<td>$72</td>
<td>40%</td>
</tr>
<tr>
<td>23 - 55</td>
<td>$39.60</td>
<td>$72</td>
<td>45%</td>
</tr>
<tr>
<td>56 +</td>
<td>$36.00</td>
<td>$72</td>
<td>50%</td>
</tr>
</tbody>
</table>

NESTLÉ $1 BIG PACK
Big Packs include the following flavors: Nestlé Crunch (4), 100 Grand (12), Baby Ruth (12), and Butterfinger (12).
- 160 bars/case (4 x 40-count carry boxes)
- Minimum order: 4 cases
- Ships in minimum 7 business days
- To see our complete selection of chocolate fundraisers, visit Fundraising.com.

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 - 10</td>
<td>$96</td>
<td>$160</td>
<td>40%</td>
</tr>
<tr>
<td>11 - 24</td>
<td>$88</td>
<td>$160</td>
<td>45%</td>
</tr>
<tr>
<td>25 +</td>
<td>$80</td>
<td>$160</td>
<td>50%</td>
</tr>
</tbody>
</table>

KATHRYN BEICH CHOCOLATE

Four top-selling flavors in an easy-to-tote variety pack.

$1 CHOCOLATE MART PACK
Includes a mix of: Milk Chocolate Caramel! (20), Milk Chocolate Almonds! (6), Dark Chocolate! (2), Milk Chocolate Krunch! (12).
- 160 bars/case (4 x 40-count carry boxes)
- Minimum order: 4 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 - 10</td>
<td>$96</td>
<td>$160</td>
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<tr>
<td>11 - 24</td>
<td>$88</td>
<td>$160</td>
<td>45%</td>
</tr>
<tr>
<td>25 +</td>
<td>$80</td>
<td>$160</td>
<td>50%</td>
</tr>
</tbody>
</table>

KATHRYN BEICH $1 CARRY-BOXES
Choose carry-boxes in the following flavors: Caramel, Almonds, Dark Chocolate, or Krunch.
- 72 bars/case (2 x 36-count carry boxes)
- Minimum order: 7 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 - 22</td>
<td>$43.20</td>
<td>$72</td>
<td>40%</td>
</tr>
<tr>
<td>23 - 56</td>
<td>$39.60</td>
<td>$72</td>
<td>45%</td>
</tr>
<tr>
<td>56 +</td>
<td>$36.00</td>
<td>$72</td>
<td>50%</td>
</tr>
</tbody>
</table>

SNACK ZONE $1 PACK
Packs include a mix of: Butterfinger (8), Nestlé Crunch (6), Baby Ruth (7), 100 Grand (8), KB Almonds! (6), KB Caramel! (6), Wonka Everlasting Gobstoppers (3), Wonka Nerds in Wild Cherry & Watermelon (4), Nestlé Raisinets (4).
- 208 snacks/case (4 x 52-count carry boxes)
- Minimum order: 3 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 - 7</td>
<td>$124.80</td>
<td>$208</td>
<td>40%</td>
</tr>
<tr>
<td>8 - 19</td>
<td>$114.40</td>
<td>$208</td>
<td>45%</td>
</tr>
<tr>
<td>20 +</td>
<td>$104.00</td>
<td>$208</td>
<td>50%</td>
</tr>
</tbody>
</table>

Additional charges will apply for warm climates. IMPORTANT: Due to the costly, added expense of refrigerated trucks, we regret that orders under $1200 will not be shipped during summer months (June through August). Allow a minimum of 5 to 7 business days for delivery of your chocolate once order is placed and payment is received. A $50 shipping fee applies to all orders under $2000 and a fee of $20 applies to all orders above $2000.
GOURMET LOLLIPOPS

13 gourmet varieties in fun, themed shapes: Yummy Lix, Color Xploder, Sour Mania, Yummy Hearts, Yummy Bear, Yummy Lips, Yummy Star, Easter Joy, Merry Pops, Lolliween, Lolliballs, Baseball, Hot Pops.

For a full list of lollipop flavors, visit Fundraising.com.

VAN WYK LOLLIPOPS

Funky, mega, sour or creamy: Which matches the flavor of your fundraiser? Whichever you go for – at just $0.50 a pop – your campaign will be a sweet success.

For a full list of flavors, visit Fundraising.com.

**YOUR COST:** $0.25/pop

**YOU COLLECT:** $0.50/pop

**YOUR PROFIT:** 50%

### # of cases | Your Cost | You Collect | Your Profit
---|---|---|---
1 | $160 | $320 | 50%

**YOUR COST:** $0.25/pop

**YOU COLLECT:** $0.50/pop

**YOUR PROFIT:** 50%

### # of cases | Your Cost | You Collect | Your Profit
---|---|---|---
1 | $144 | $288 | 50%
JACK LINK'S BEEF SNACKS

One of America's leading brands, Jack Link's is back with their classic beef jerky and beef snacks. Explore your wild side with their all-new Squatch beef snacks - bold in flavor and a punch to your tastebuds.

SQUATCH STICK (1 OZ)
• 120 sticks per case (6 carriers of 20 sticks each).
• Flavors: Original or Hot
• Minimum order: 1 case

**YOUR COST:** $0.58/unit
**YOU COLLECT:** $1/unit
**YOUR PROFIT:** 42% - 45%

<table>
<thead>
<tr>
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<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 9</td>
<td>$70</td>
<td>$120</td>
<td>42%</td>
</tr>
<tr>
<td>10+</td>
<td>$66</td>
<td>$120</td>
<td>45%</td>
</tr>
</tbody>
</table>

BEEF JERKY BAGS (.9 OZ BAGS)
• 48 bags per case.
• Flavors: Original, Peppered, Teriyaki and Sweet & Hot.
• Minimum order: 2 cases

**YOUR COST:** $1.10/unit
**YOU COLLECT:** $2/unit
**YOUR PROFIT:** 45%

<table>
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<tbody>
<tr>
<td>1</td>
<td>$52.80</td>
<td>$96</td>
<td>45%</td>
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</table>

BEEF STICK FUNDRAISING KIT
• 200 sticks per case (4 carriers of 50 sticks each).
• Minimum order: 1 case

**YOUR COST:** $0.55/unit
**YOU COLLECT:** $1/unit
**YOUR PROFIT:** 45%

<table>
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<tbody>
<tr>
<td>1</td>
<td>$110</td>
<td>$200</td>
<td>45%</td>
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ORIGINAL SQUATCH STICK (0.28 OZ)
• 250 sticks per case.
• Minimum order: 1 case

**YOUR COST:** $0.28/unit
**YOU COLLECT:** $0.50/unit
**YOUR PROFIT:** 46% - 50%

<table>
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</tr>
</thead>
<tbody>
<tr>
<td>1 - 2</td>
<td>$69</td>
<td>$125</td>
<td>46%</td>
</tr>
<tr>
<td>3+</td>
<td>$63</td>
<td>$125</td>
<td>50%</td>
</tr>
</tbody>
</table>

CLASSIC ORIGINAL TENDER JERKY STRIP (0.68 OZ)
• 144 beef strips per case (6 carriers of 24 strips each).
• Minimum order: 1 case

**YOUR COST:** $0.55/unit
**YOU COLLECT:** $1/unit
**YOUR PROFIT:** 45% - 50%

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 2</td>
<td>$79</td>
<td>$144</td>
<td>45%</td>
</tr>
<tr>
<td>3+</td>
<td>$72</td>
<td>$144</td>
<td>50%</td>
</tr>
</tbody>
</table>

FUNDRAISING.COM
5 SMART FUNDRAISER MUST DO’S

BREAK IT DOWN
Break your total fundraising goal into digestible, equal portions over time. $1000 all at once may feel like a lot, but shooting for $500 this month then $500 next doesn’t feel quite so daunting, does it? Meeting mini-goals along the way will also highlight your progress and give you the motivation you need to keep moving forward.

MAKE IT ROUTINE
Set aside time every day (whatever time you feel most productive) to further your fundraiser. Whether it’s sending another round of emails, writing thank you’s to those who’ve already contributed, or updating friends on your progress through Facebook, you’re keeping your cause fresh and alive by making it a daily priority.

CALL ON YOU
We’re big fans of calling on friends and family to be your big supporters, but there’s nothing like drawing on your own unique talents to bolster your fundraising efforts. Are you a Photoshop whiz? Handy with video editing or a palette of paints? Call upon the strengths you already possess to create compelling collateral to promote your campaign.

KEEP IN CONTACT
Your early supporters jumped on board early because they care, so be sure to keep the in the loop on your progress. Did you have a particularly good day earning? Share the news! Did someone do something especially generous? Name names! Fundraising isn’t just about asking people for help, it’s about making them feel appreciated and a part of something meaningful.

BE AN OPEN BOOK
While it’s key to be professional and put your best foot forward when asking for support, don’t be afraid to let your personality shine through. Engage in small talk with potential supporters and share anecdotes about both your fundraising successes and setbacks. People will be impressed with your candid, confident, demeanor and feel inclined to help you achieve your goal.

HOW TO BE A MY.FUNDRAISING ONLINE FUNDRAISING MASTER

FLEX YOUR POPULARITY MUSCLES
One of our handiest features is the integrated email tool, allowing you to automatically upload your contacts and communicate with everyone connected to your campaign all at once. Input as many email addresses as you can: Mom and Dad and the grandparents are given, but what about your neighbors, your teachers, your friend’s parents, or even your brother’s basketball buddies? The more people you contact, the better chance you have of reaching $1K.

EMAIL LIKE A SUPERSTAR
Once you’ve entered all your contacts, review the dates your pre-written and pre-scheduled reminder emails are set to go out. We’ve set them five days apart by default but you may decide that every three, or maybe every 7 might work better for you depending on your timeline. Remember, you want to keep your fundraiser on the top of their minds, but you don’t want to inundate them with reminders, either.

DELETE OUR WELCOME MESSAGE
We’ve created a standard welcome that appears at the top of your fundraising page to help you get your campaign kicked off quickly, but we encourage you to add to it, or better yet, scrap it and write your own from scratch. A thoughtfully written message in your own voice is more personal and sincere. Again, visitors will appreciate the extra time and attention you’re putting into the details.

SHOW OFF THAT BEAUTIFUL FACE
Why do Unicef and WWF ads work so well? Because they show the faces of the people and the animals you’ll be impacting with your support – and seriously, how can you then say no? So, upload at least one photo of yourself to start, and then add more throughout your campaign. Visitors will feel personally connected to your cause and will notice that you’re putting a lot of effort into the details of this fundraiser – every single day.

CALL IT QUITS
Um, what...? What we mean here is that it’s important to officially end your campaign when you’ve reached your goal or your deadline has been reached. Why? An online campaign one-ups the emails you schedule by sending automated messages on special occasions to remind contacts of your cause. So once you’ve deemed your fundraiser done, simply click ‘End Campaign’ in the top right of your Campaign Manager. This will let our over-achieving platform know it’s done a fine, fine job but now it’s time to take a break.

Register in just minutes at My.Fundraising.com.
PARTNER UP PROGRAM

Together, we’re unstoppable. Let’s do this thing!

PARTNER UP WITH FUNDRAISING.COM
Here’s yet another neat way to earn additional funds for your group: Become a Fundraising.com affiliate!

There are three ideal types of partners we look for.

WHICH WILL YOU BE?

**REFERRING PARTNER**
Promote Fundraising.com and our offerings via text + image links embedded w/ your dedicated affiliate link. (Think banners, blog posts, directory listings).
**EARN:** $3/LEAD, $3/ONLINE REGISTRATION, 10%/PRODUCT SALE

**50/50 PARTNER**
Promote Fundraising.com and our offerings via a co-branded landing page embedded with your dedicated affiliate link.
**COMMISSION TERMS NEGOTIATED.**

**OFFICIAL PARTNER**
The sky’s the limit! Any co-branded collateral we dream up together is embedded with your dedicated affiliate link + phone number. (Think full-on integration, joint promotions, newsletters and more!)
**COMMISSION TERMS NEGOTIATED.**

Download our OFFICIAL PARTNER UP STARTER GUIDE at Fundraising.com/partnerup

INSPIRE YOUR FUNDRAISING:
JOIN US ONLINE

**WE BLOG!**
Read top tips, seek out inspiration and become a fundraising know-it-all by tuning into our little blog that could, blog.fundraising.com

**FACEBOOK**
Let’s be friends! Our Facebook page is where we keep in touch with fundraising fans and show love for our followers with exclusive offers and free goodies. facebook.com/fundraisingdotcom

**PINTEREST**
Yep, we’ve definitely been hit by the Pinterest bug! Find boards on everything from special occasions, bake sales, crafts and so much more. pinterest.com/frdotcom

**TWITTER**
Join the conversation! Watch our tweets for feel-good thoughts, articles of note and all our latest news and product info. twitter.com/fundraising_com
You can also shop online at store.fundraising.com

PAYMENT METHODS ACCEPTED:

- Major credit cards
- Purchase orders signed by schools
- Checks, checks by phone & certified checks
- Money orders

SAVE $20 Detach and send with your payment or mention code # DM2013 when you call.

This coupon is valid for orders of $500 or more. Limit of 1 coupon per client. Valid until December 31, 2013.