WE MAKE FUNDRAISING...

SMELL GREAT

TASTE GREAT

AND CUDDLY (AND OVERALL GREAT)

CALL US - WE'RE NICE!
1.800.443.5353
A proud member of Great American Opportunities, Fundraising.com is powered by a dynamic team of 400+ fantastically knowledgeable Fundraising Consultants and Local Representatives. We’ve never been more ready, willing and able to help you raise funds for your good cause.

NEED A PURR-SONAL FUNDRAISING ASSISTANT? YOU GOT IT!
Our local reps will personally assist you from start to finish, overseeing all the details in between. Give us a call to have one dispatched to you - we’ll send you a human, we promise.

GO GREEN! IT MAKES THE WORLD GO MEOW
This fundraising guide is also available as an instant digital download when you “Request a Guide” over on our site. Not only does the digital version play nice with the environment, we also keep it up to date with our newest products and revised pricing. How’s that for handy?

GET SOCIAL WITH US - WE'RE HUMAN
Hang out with us online and get to know us even better! We dole out fun freebies, tasty tips, exclusive offers and extra-special fundraising resources for our social-media besties - that’s you!

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pinterest.com/frdotcom

Twitter: twitter.com/fundraising_com
Blog: blog.fundraising.com

Wanna see more fundraisers? Of course you do. Visit us at Fundraising.com to see ‘em all!

Note: Products, packaging, prices + promotions may change without notice. Check online or call for current product info.

Offering quality fundraising programs while keeping in mind the safety of your children, we have been a member of the Association of Fund-Raising Distributors & Suppliers (AFRDS) since 1993.
eFUNDRAISING ONLINE STORE

Fun, social and a real go-getter: An eFundraising Online Store is just like you! Sell 1500+ gifts, items and magazines through an online store and keep up to 40% of the sales. (Did we mention that it’s free?)

1. Personal photos and custom messages make your online fundraiser as compelling as you are.

2. A unique URL and integrated sharing means your online fundraiser gets out and gets noticed.

3. Earning up to 40% profit with every sale, your online fundraiser is open around the clock to supporters nationwide.

Have a cause you LOVE?

An animal rescue? Breast Cancer Awareness? A personal campaign? An eFunding Online Fundraiser can be customized to effectively raise funds for any cause, any group type, or any individual endeavor.

Are you a non-profit organization?

Ask us how we’ve adapted this platform for The Humane Society of The United States, MADD Canada and others. Call 1-866-825-2921.

See page 31 for tips on how to become an online fundraising master!
SCRATCHCARDS
PROFIT PER CARD: $80

1 FREE CARD FOR EVERY 10

Each participant gets one scratchcard and asks supporters to scratch one or more dots. The supporter then contributes the total amount(s) revealed and in return, receives a coupon sheet with discounts from national vendors.

Choose 30 or 60 dot cards and personalize at no extra cost!

Contributions from $1 to $5!

Contributions
All dots equaling $1. From $0.01 to $10.00

Total 30 dots earning $50.00

RIVERDALE SOCCER

RIVERDALE HIGH CHEER

30 DOTS
$1 to $5 denomination/dot

60 DOTS
$0 to $2.50 denomination/dot

NOBODY CAN PASS UP A LITTLE GAME
The fun lies in the game of chance. How much is under the dot? The supporter takes a risk, hoping to luck onto a $1 dot or, in the best of all worlds, a $0 dot. Who doesn’t like getting something for nothing?

WHY ARE SCRATCHCARDS SO SUCCESSFUL?
Personalization boosts profits! If you don’t have a design of your own, we have plenty of pre-designed options to suit your group.

YOUR COST: $20/card
YOU COLLECT: $100/card
YOUR PROFIT: up to 90%

ACTIVATE YOUR MEMBERSHIP

Six Flags
25% Off, Online Orders Only Pick-Up & Delivery Available
(Not available in-store or by phone)

REGAL ENTERTAINMENT GROUP
Up to 18% Savings with eTickets
Order Online, Print & Redeem

Sams Club
Receive a $25 gift card when you join or renew as a Sam’s Plus™ Member*

Hotels.com
20% Off Orders Same Day Delivery Available

Disneyland
Up to 10% Off Gate Prices

Budget
Save up to 25% on car rentals

AVIS
Over 20% Savings with eTickets
Order Online, Print & Redeem


<table>
<thead>
<tr>
<th># of cards</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>+10% Free</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>$200</td>
<td>$1000</td>
<td>$100</td>
<td>$900</td>
</tr>
</tbody>
</table>

*Minimum Order: 10 Scratchcards
* Ships in minimum 6 business days
* Free shipping

* Coupon offers may change without notice. Due to the custom nature of this product, Scratchcards cannot be returned or refunded.
SCENTED FUNDRAISERS BY SNIFTY

PROFIT PER CASE: $225 - $375

These scented pens, custom pens, pencil toppers and rulers pack a serious punch in the fragrance department. If their yummy scents don’t win your supporters’ hearts, their unique and colorful designs will definitely do the trick. In case you’re wondering - YES - everything on this page smells absolutely delicious.

YOUR COST: $275 - $375/case
YOU COLLECT: $500 - $750/case
YOUR PROFIT: 45% - 50%

<table>
<thead>
<tr>
<th>Product</th>
<th>Case Count</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toppers + Pencils</td>
<td>500</td>
<td>$275</td>
<td>$500</td>
<td>45%</td>
</tr>
<tr>
<td>Rulers</td>
<td>300</td>
<td>$375</td>
<td>$750</td>
<td>50%</td>
</tr>
<tr>
<td>Custom Pens</td>
<td>300</td>
<td>$360</td>
<td>$600</td>
<td>40%</td>
</tr>
<tr>
<td>Pens</td>
<td>300</td>
<td>$360</td>
<td>$600</td>
<td>40%</td>
</tr>
</tbody>
</table>

SCENTED FUNDRAISERS BY SCENTCO

PROFIT PER CASE: $100 - $225

Make your next fundraiser scent-sational! These scented fundraisers are eye-popping, nose-tickling and totally fun – and they’re environmentally friendly, too!

SMENS + SMENCILS

These pens and pencils are made from 100% recycled and are eco-friendly. They’re guaranteed to smell awesome for 2 years and are individually packaged in corn-based biodegradable freshness tubes.

SMANIMALS

Super soft, gourmet-scented plush toys packaged in individual “freshness eggs.” For every Smanimal purchased, 5 cents is donated to an animal habitat conservation charity.

<table>
<thead>
<tr>
<th>Product</th>
<th>Case Count</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smencils</td>
<td>500</td>
<td>$275</td>
<td>$500</td>
<td>45%</td>
</tr>
<tr>
<td>Smens</td>
<td>250</td>
<td>$275</td>
<td>$500</td>
<td>45%</td>
</tr>
<tr>
<td>Smanimals</td>
<td>20</td>
<td>$200</td>
<td>$300</td>
<td>33%</td>
</tr>
</tbody>
</table>
SPORT MERCHANDISE: TUMBLERS

Profit per Tumbler: $8

Bigger, bolder and made in the USA! You won’t find tumblers this big elsewhere: they hold 32oz of liquid and are virtually indestructible. With over 100 tumblers to choose from, these officially licensed cups feature logos and images from nationwide collegiate, MLB, and NBA teams. They are microwave and dishwasher safe, as well as BPA free. Did we mention you can also get a custom design on them?

YOUR COST: $9/Tumbler
YOU COLLECT: $15/Tumbler
YOUR PROFIT: 40%

- Minimum order: 1 case
- Free shipping

Tumblers come in a variety of colors and designs. For more details, visit Fundraising.com.

CUSTOM TEES + HOODIES + SPORTS APPAREL

Profit per Item: It's up to you!

Introducing our most flexible, fashionable fundraiser! High-profit custom t-shirts, hoodies and sports apparel increase exposure of your cause by getting out there and getting noticed! Design them for your team, your volunteers or your crew for incredible impact, or sell them to Supporters and name your price.

All designs are printed on high quality items in a countless selection of colors. And did we mention that design services are included?

CUSTOM SPORTS APPAREL

Partnering with custom apparel heavy-hitters, Sportdecals, we proudly provide high-quality performance wear, playoff tees, uniforms, jerseys, sports equipment and more from brands like Holloway, Sport-Tek, Badger, and Tonix.

FUNDRAISING PRO TIP:
Custom items allow you to set your own retail price, making your profit margin entirely up to you!

<table>
<thead>
<tr>
<th># of tees</th>
<th>Your Cost/tee*</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 - 19</td>
<td>$7.70</td>
</tr>
<tr>
<td>20 - 29</td>
<td>$7.00</td>
</tr>
<tr>
<td>30 - 49</td>
<td>$6.30</td>
</tr>
<tr>
<td>50 - 99</td>
<td>$4.90</td>
</tr>
<tr>
<td>100 - 199</td>
<td>$4.20</td>
</tr>
<tr>
<td>200 - 299</td>
<td>$3.50</td>
</tr>
<tr>
<td>300+</td>
<td>$3.25</td>
</tr>
</tbody>
</table>

HOT SELLER: THE CUSTOM TEE

Sizes:
Men’s fit: S - 4XL
Women’s fit: XS - XXL
Kid’s fit: XS - L

- Minimum Order: 10 tees
- Ships in minimum 7 business days

For a full list of sports apparel and hoodies, visit Fundraising.com.

*Base prices for white tees with a 1 color imprint.
- Each additional color imprint: + $1/tee (up to 5-color imprints per tee)
- Surcharge for colored tees: + $1/tee
- Surcharge for women’s fit: + $0.50/tee
- Surcharge for long sleeves: + $2/tee

1-800-443-5353
SCENTED CANDLES
PROFIT PER CANDLE: $6 - $7.50

Appeal to Supporters’ senses with scented, premium Heritage Candles in decorative canning jars or dainty hourglass-shaped tumblers.

AVAILABLE IN 18 INVITING FRAGRANCES:
Baked Apple Pie, Christmas Spice, Cinnamon Apple, Gardenia, Georgia Peach, Macintosh Apple, Mulberry, Mango Mandarin, Pomegranate, Pumpkin Pie, Sugar Cookie, Rain, Sweet Potato Pie, Vanilla, Warm Home.

GOOD TO KNOW: Handcrafted in the U.S.A, these candles have a 60+ hour burn time. Premium blended wax burns cleanly to edge of jar.

YOUR COST: $6 - $7.50/candle
YOU COLLECT: $12 - $15/candle
YOUR PROFIT: 50%

- Minimum order: 24 candles
- Ships in minimum 5 business days
- Free shipping anywhere in the contiguous US for orders of 120+ units. Orders less than 120 will have a 60 cent per unit shipping charge.

TO REMEMBER THIS!™ PHOTO PRODUCTS

We bet you’ve never seen this fundraiser before! Every year, we spend lots of money on photo keepsakes, but what if we told you that the money being spent on photo keepsakes can be redirected back to your cause?

To Remember This!™ are a fundraising first: products include photo books, holiday cards, invitations, calendars and more. The prices are great and best of all - you keep 40% of every purchase.

YOU MAKE THE MEMORIES, WE’LL HELP YOU KEEP THEM!™

Did we mention that creating your photo keepsake is super easy?

Here's how it works:
- Upon purchase, you’ll receive a code.
- Redeem the code online to get started.
- Choose a "Theme" and "Style Template".
- Now get building! Go through a simple step-by-step process allowing you to choose photos you want to include. You can upload photos from your computer, Facebook and Instagram.
- Submit it! Your photo keepsake is making its way to you!

IT'S THAT SIMPLE!

PERSONAL + PROFESSIONAL + COMPLETELY UNIQUE

Personalize photobooks, calendars, cards, notepads & much more. For a full list of To Remember This!™ products, visit Fundraising.com.
THE GREAT AMERICAN SAVINGS PASS

PROFIT PER CARD: $10

This mighty savings card is an exclusive all-access pass to incredible savings at Office Depot, Sears', Papa Johns and more! It can also be customized with local deals as well as your personal colors and design for maximum appeal! The best part? Each card breaks in half so you get double the savings!

YOUR COST: $10/card
YOU COLLECT: $20/card
YOUR PROFIT: 50%

SAVE BIG OR GO HOME
This little card packs quite the punch! Enjoy up to $4,500 in savings with 150,000+ retailers across 2,300 U.S. cities. Mind - blown!

Restaurant.com cards make a great gift! Without an expiration date, the cards can be refunded if not redeemed, scratched or damaged. Order the exact quantity you need up front OR sell them using our order-taker form.

Restaurant.com & Enjoy The City

PROFIT PER CARD: $10 | PROFIT PER COUPON BOOK: $10

This "appetizing" fundraiser offers supporters a valuable gift card redeemable online for a variety of rebates in thousands of restaurants across the country.

Enjoy The City produces the most valuable coupon books in the nation. Utilizing partnerships with 15,000+ merchants, these coupon books allow countless schools and organizations to quickly raise the dollars they need to realize their fundraising goals.

SIMPLE & TASTY

Available for 100+ cities

YOUR COST: $10/book
YOU COLLECT: $20/book
YOUR PROFIT: 50%

Restaurant.com cards can be used in thousands of restaurants. To view the list, visit Fundraising.com.

Minimum order: 10 cards
- Ships in minimum 5 business days
- Free shipping

Enjoy the City is available in more than 100 cities. To view the full list, please visit Fundraising.com.

Minimum order: 10 books
- Ships in minimum 7 business days
- Free shipping

The Great American Savings Pass can be used in thousands of locations. To view the list of merchants, log onto GASavingsPass.com.
Everybody loves tasty, fresh-baked cookies and this is why we’ve teamed up with Southern Living® and Cooking Light® to bring you our greatest cookie dough yet.

Offer gourmet, frozen dough decadent treats made with no pre-mixes, no trans-fat and no preservatives. (Is your mouth watering yet?)

I have been using fundraising.com for about 10 years and overall I would give it very high grades in all aspects: communication is excellent, delivery is flawless and the product is always second to none.

- Jerry Joyce

WANT MORE THAN JUST COOKIES? WE’VE ALSO GOT COMBOS.

Your supporters want variety, and what better way to win over a supporter than being ready with cookie dough AND gift brochures? Well, it’s your lucky day - you can now combine two brochures and double your profits!

For a complete selection of our cookie dough and other brochure fundraisers, give us a call at 1.800.443.5353 to speak with one of our super-savvy (and ever-so-nice) Fundraising Consultants or visit Fundraising.com.
MONOGRAM BEEF SNACKS

Profit Per Case: $58 - $81

There’s a new beef snack in town... and it’s already got supporters asking for more. Whether you’re looking for a beef stick with a kick or a tasty meat stick filled with soft, creamy 100% Real Cheese - this is the way to go. These snacks are a guaranteed hit if you’re looking for a quick seller!

Bull’s Original Biggest Snack Stick (0.9oz)

- 144 sticks per case (6 carriers of 24)
- Minimum order: 1 case
- Shipping is free for orders above $1000

Your Cost: $0.59/stick
You Collect: $1/stick
Your Profit: 40%

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$86</td>
<td>$144</td>
<td>40%</td>
</tr>
</tbody>
</table>

Trail’s 1.2oz Best Beef & Cheese

- 108 snacks per case (6 carriers of 18)
- Minimum order: 1 case
- Shipping is free for orders above $1000

Your Cost: $0.75/snack
You Collect: $1.50/snack
Your Profit: 50%

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$81</td>
<td>$162</td>
<td>50%</td>
</tr>
</tbody>
</table>

JACK LINK’S BEEF SNACKS

Profit Per Case: $107 - $150

One of America’s leading brands, Jack Link’s is back with their classic beef snacks. For those with a wild side, consider the Squatch variety: Bold in flavor and a punch to the tastebuds!

Squatch Stick (1 oz)

- 120 sticks per case (6 carriers of 20)
- Flavors: Original or Hot
- Minimum order: 1 case

Your Cost: $1 - $1.10/stick
You Collect: $2/stick
Your Profit: 50%

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$133</td>
<td>$240</td>
<td>45%</td>
</tr>
<tr>
<td>10+</td>
<td>$120</td>
<td>$240</td>
<td>50%</td>
</tr>
</tbody>
</table>

BEEF STICK FUNDRAISING KIT (0.9oz)

- 200 sticks per case (4 carriers of 50)
- Minimum order: 1 case

Your Cost: $0.75 - $0.83/stick
You Collect: $1.50/stick
Your Profit: 45% - 50%

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 3</td>
<td>$165</td>
<td>$300</td>
<td>45%</td>
</tr>
<tr>
<td>4+</td>
<td>$150</td>
<td>$300</td>
<td>50%</td>
</tr>
</tbody>
</table>

There’s more?! Yup!

Hop over to Fundraising.com to see all the Jack Link’s Beef Snack fundraisers - you won’t be disappointed!
NUTS ABOUT SNACKS

Fundraising should be fun, so go ahead and get nutty with this sweet and salty fundraising idea! Quality, assorted snacks come in individual bags or pull-top cans.

This snack fundraiser will make your supporters go “absolutely nuts” when deciding what they want to order - the snacks are that delicious (wait till you see the brochure!)

INCLUDES THESE SNACKS + MUCH MUCH MUCH MORE:
- Gourmet Popcorn
- Almond Cherry Vanilla Mix
- Dark Chocolate Caramel Corn Crunch
- Honey Mustard Trail Mix
- Double Dipped Peanuts
- Honey Roasted Nut Mix
- Mixed Nuts
- Citrus Slices

- Ships in minimum 12 business days
- Free Shipping

PRETZEL RODS

PROFIT PER CASE: $83.20 - $120

Sweet & Salty Pretzel Rods and Gourmet Chocolate-Covered Pretzel Rods are salted, crispy pretzels dipped in milk chocolate and rolled in assorted decadent candy chunks. Sure to satisfy every profit craving (and sweet tooth!)

SWEET & SALTY PRETZEL RODS
(104 PER CASE / 4 X 52)

Each carrier contains a mix of 3 flavors:
- 20 x Crunchy Toffee
- 20 x Candy Coated Chocolate Chunk
- 12 x Rainbow Sprinkle
- Minimum order: 1 case
- Free shipping

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 19</td>
<td>$124.80</td>
<td>$208</td>
<td>40%</td>
</tr>
<tr>
<td>20+</td>
<td>$104</td>
<td>$208</td>
<td>50% + 1 free case</td>
</tr>
</tbody>
</table>

GOURMET CHOCOLATE COVERED PRETZEL RODS
(240 PER CASE / 4 X 80)

Each carrier contains a mix of 3 flavors:
- 15 x Cookies N’ Cream
- 30 x Sprinkle King
- 15 x Chocolate Crunch
- Minimum order: 1 case
- Free shipping

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 19</td>
<td>$144</td>
<td>$240</td>
<td>40%</td>
</tr>
<tr>
<td>20+</td>
<td>$120</td>
<td>$240</td>
<td>50%</td>
</tr>
</tbody>
</table>
KATYDIDS

PROFIT PER CASE: $87.20 - $115.20

You know you want 'em – and only we've got 'em! Raved-about Katydids bring together soft, buttery caramel, whole fancy pecans and melt-in-your-mouth chocolate, and are ready for gifting in golden-foil boxes and tins. At $14 for a tin and $12 for a box, nobody will be able to leave your fundraiser empty-handed.

FUN FACT:
Did you know that Katydids are also a cricket-like insect?

That being said, we can confidently assure you that there are no insects in our Katydids and that ours taste much better.

<table>
<thead>
<tr>
<th>Package</th>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Box</td>
<td>1</td>
<td>$172.80</td>
<td>$288</td>
<td>40%</td>
</tr>
<tr>
<td>Tin</td>
<td>1</td>
<td>$100.80</td>
<td>$168</td>
<td>40%</td>
</tr>
</tbody>
</table>

Additional charges will apply for warm climates. IMPORTANT: Due to the costly, added expense of refrigerated trucks, we regret that orders under $1200 will not be shipped during summer months (June through August). Allow a minimum of 5 to 7 business days for delivery of your chocolate once order is placed and payment is received. A $50 shipping fee applies to all orders under $2000 and a fee of $20 applies to all orders above $2000.

CHOCOLATIERS CHOCOLATE BARS

PROFIT PER CASE: $14.40

Chocolatiers' $2 Community Pack is back and better than ever. This fundraising classic features 4 delicious flavors per carrier: Milk Chocolate with Caramel (10), Milk Chocolate with Almonds (8), Dark Chocolate with Roasted Almonds (6) and Milk Chocolate with Crispy Rice (6).

- 120 bars/case (4 x 30-count carriers)
- Minimum Order: 1 case
- Delivery Time: 5 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - 9</td>
<td>$120</td>
<td>$240</td>
<td>50%</td>
</tr>
<tr>
<td>10 - 19</td>
<td>$108</td>
<td>$240</td>
<td>55%</td>
</tr>
<tr>
<td>20+</td>
<td>$108</td>
<td>$240</td>
<td>55% + 1 free case</td>
</tr>
</tbody>
</table>

LOOKING FOR THE $1 VARIETY PACK?

Don't worry - we've got those too! Head on over to Fundraising.com to get yours - now with 5 flavors: Creamy Caramel, Roasted Almonds, Crispy Rice, Mint Chocolate and Dark Chocolate... *Drool*

Additional charges will apply for warm climates. IMPORTANT: Due to the costly, added expense of refrigerated trucks, we regret that orders under $1200 will not be shipped during summer months (June through August). Allow a minimum of 5 to 7 business days for delivery of your chocolate once order is placed and payment is received. A $50 shipping fee applies to all orders under $2000 and a fee of $20 applies to all orders above $2000.
NESTLÉ CHOCOLATE

EXCLUSIVE

NESTLÉ $1 CARRIERS

Choose carriers in the following flavors: Nestlé Crunch, 100 Grand, Baby Ruth, or Butterfinger.
- 72 bars/case (2 x 36-count carriers)
- Minimum order: 7 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 - 22</td>
<td>$43.20</td>
<td>$72</td>
<td>40%</td>
</tr>
<tr>
<td>23 - 55</td>
<td>$39.60</td>
<td>$72</td>
<td>45%</td>
</tr>
<tr>
<td>56 +</td>
<td>$36.00</td>
<td>$72</td>
<td>50%</td>
</tr>
</tbody>
</table>

NESTLÉ $1 BIGGER PACK

Bigger Packs include: Nestlé Crunch (4), 100 Grand (13), Baby Ruth (13), and Butterfinger (13), Skinny Cow (7).
- 200 bars/case (4 x 50-count carriers)
- Minimum order: 4 cases
- Ships in 5 - 7 business days
- To see our complete selection of chocolate fundraisers, visit Fundraising.com.

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 - 7</td>
<td>$120</td>
<td>$200</td>
<td>40%</td>
</tr>
<tr>
<td>8 - 19</td>
<td>$110</td>
<td>$200</td>
<td>45%</td>
</tr>
<tr>
<td>20 +</td>
<td>$100</td>
<td>$200</td>
<td>50%</td>
</tr>
</tbody>
</table>

KATHRYN BEICH CHOCOLATE

PROFIT PER CASE: $28.80 - $104

$1 CHOCOLATE MART PACK

Milk Chocolate Caramel! (20), Milk Chocolate Almonds! (6), Dark Chocolate! (2), Milk Chocolate Krunch! (12).
- 160 bars/case (4 x 40-count carriers)
- Minimum order: 4 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
<th># of cases</th>
<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 - 10</td>
<td>$96</td>
<td>$160</td>
<td>40%</td>
</tr>
<tr>
<td>11 - 24</td>
<td>$88</td>
<td>$160</td>
<td>45%</td>
</tr>
<tr>
<td>25 +</td>
<td>$80</td>
<td>$160</td>
<td>50%</td>
</tr>
</tbody>
</table>

KATHRYN BEICH $1 CARRIERS

Choose carriers in the following flavors: Caramel!, Almonds!, Dark Chocolate!, or Krunch!
- 72 bars/case (2 x 36-count carriers)
- Minimum order: 7 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
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<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 - 22</td>
<td>$43.20</td>
<td>$72</td>
<td>40%</td>
</tr>
<tr>
<td>23 - 56</td>
<td>$39.60</td>
<td>$72</td>
<td>45%</td>
</tr>
<tr>
<td>56 +</td>
<td>$36.00</td>
<td>$72</td>
<td>50%</td>
</tr>
</tbody>
</table>

SNACK ZONE $1 PACK

Packs include a mix of: Butterfinger (8), Nestlé Crunch (6), Baby Ruth (7), 100 Grand (8), KB Almonds! (6), KB Caramel! (6), Wonka Everlasting Gobstoppers (3), Wonka Nerds in Wild Cherry & Watermelon (4), Nestlé Raisinets (4).
- 208 snacks/case (4 x 52-count carriers)
- Minimum order: 3 cases
- Ships in minimum 7 business days

<table>
<thead>
<tr>
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<th>Your Cost</th>
<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 - 7</td>
<td>$124.80</td>
<td>$208</td>
<td>40%</td>
</tr>
<tr>
<td>8 - 19</td>
<td>$114.40</td>
<td>$208</td>
<td>45%</td>
</tr>
<tr>
<td>20 +</td>
<td>$104.00</td>
<td>$208</td>
<td>50%</td>
</tr>
</tbody>
</table>

Additional charges will apply for warm climates. IMPORTANT: Due to the costly, added expense of refrigerated trucks, we regret that orders under $1200 will not be shipped during summer months (June through August). Allow a minimum of 5 to 7 business days for delivery of your chocolate once order is placed and payment is received. A $50 shipping fee applies to all orders under $2000 and a fee of $20 applies to all orders above $2000.
LOLLIPOPS

PROFIT PER CASE: $144 - $160

Funky, themed, sour, yummy? Which lollipop matches the flavor of your fundraiser? Whichever you go for - at $0.50 a pop - your campaign will be a sweet success.

YOUR COST: $0.25/pop
YOU COLLECT: $0.50/pop
YOUR PROFIT: 50%

- 576 - 640 pops per case
- Minimum order: 1 case
- Ships in minimum 5 business days
- Free Shipping

For a full list of shapes and flavors, visit Fundraising.com.

<table>
<thead>
<tr>
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<th>You Collect</th>
<th>Your Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$144 - $160</td>
<td>$288 - $320</td>
<td>50%</td>
</tr>
</tbody>
</table>

SKINNY COW CHOCOLATE BARS

PROFIT PER CASE: $28.80 - $36

Selling chocolate bars and candy can be tricky nowadays with people growing increasingly health-conscious: fundraise with these delicate wafers layered with delicious chocolate crème and covered in a milk chocolate coating! At only 110 calories each and 6 grams of fat, who can say no?

YOUR COST: $0.50 - $0.60/bar
YOU COLLECT: $1/bar
YOUR PROFIT: 40% - 50%

- 72 bars/case
- (2 x 36-count carry boxes)
- Minimum order: 7 cases
- Ships in 5 - 7 business days

<table>
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<td>40%</td>
</tr>
<tr>
<td>23 - 55</td>
<td>$39.60</td>
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<td>45%</td>
</tr>
<tr>
<td>56+</td>
<td>$36</td>
<td>$72</td>
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SCHOOL FUNDRAISING 101

Regardless of what program is ultimately chosen, school fundraising success comes down to student participation — and student participation is largely driven by what? The involvement and follow-through of parents, of course! Here’s how to get parents excited about working hard on your fundraising initiatives:

KEEP IT MANAGEABLE

Ensure parents have ample time and energy by rolling out just one or two larger-scale, higher profit-generating fundraisers per year. Keep them short and sweet, too (think one week rather than one month). This will ward off the much-dreaded “fundraising burnout.”

KEEP IT FRESH

Just because it worked once doesn’t mean it’ll work again. Keep interest high by switching up your offerings each time you fundraise. Cookie dough and chocolate works well around the holidays, but Scratchcards (p. 6) or Custom tees (p.11) might be more effective for a Spring fundraiser.

KEEP IT TOP OF MIND

Nobody utterly adores the fundraising process — but absolutely everyone feels gratified by the extra funds once they’re raised! Provide accessible channels of support, regular updates on your progress, and communicate your thanks generously and creatively as you go. Parents will feel appreciated this way!

KEEP IT SIMPLE

Make things easy on yourself by getting one of our local, Great American Reps dispatched to your school. They’ll match you to your perfect program, kick things off with a WOW-infused assembly and introduce great prize incentives along the way!

EXTRA-CREDIT PRO TIPS

• Set a mandatory, minimum goal for each student
• Offer prizes to top sellers
• Have custom tees made to boost team spirit
• Supplement your program with an online fundraiser (p. 4)

FUNDRAISING FOR SPORTS TEAMS

When it comes to team fundraising, we’re kind of a big deal! Our Fundraising Consultants deal with teams from fields, courts, and rinks on the daily and know exactly what works when it comes to making your sporting goals come to life.

Medium-sized groups such as sports teams often have the advantage of far reach within the community. Chances are, someone in your team knows someone in the community who can sponsor the team, or provide a safe and effective locale for fundraising sales. Ask around and see what you find! In the meantime, here’s some fundraising products that have hit homeruns for some of our sports teams:

BEEF SNACKS

These tasty snacks come in a variety of flavors that everyone loves (p. 18). They’re an easy-sell at sporting events, community picnics, in schools, around town, or on-the-go since they come in handy carry-cases!

SCRATCHCARDS

They’re a quick and easy fundraiser that supporters will have fun taking part in (it’s really simple!) Donation amounts are small, and your supporters get brand name coupon sheets as thank you gifts. And your cards are personalized with your group name and logo - talk about snazzy!

WE ♥ CHEER

Each season, we spot cheer squads with high flying, easy-to-execute fundraising programs so they can “Keep Calm & Pom On” at games, finals, and training camps. For our top-performing cheer programs, cheer partners and resources, visit Fundraising.com/cheer.
NON-PROFIT FUNDRAISING

Every day, Fundraising.com gets messages on Facebook from people all over who are looking to raise funds for animal charities, environmental charities, International NGOs, health charities, and so on. All these messages have one thing in common: an ongoing campaign that is in dire need of help!

WHY DO THEY FAIL?
Many people make the pivotal error of jumping into a fundraising campaign without direction. Lucky for you - we’ve been around for 20 years and we happen to know a thing or two about running a successful fundraiser!

Of course, the best way to ensure your fundraiser runs smoothly is to plan ahead. Here’s a few pre-planning steps you can take to make sure your next fundraiser is your most successful one yet:

1. Set a fundraising goal and budget. Review the successes and setbacks you experienced with past campaigns and determine what should be done differently this year.

2. Get informed! Call one of our Fundraising Consultants to answer any questions you may have about the different programs and how they can work for you (and take notes!)

Meet with your committee to discuss and plan. Don’t forget to bring this guide! Once you’ve decided what type of fundraiser you’ll be running, call your Fundraising Consultant to discuss delivery dates for your products, or, if you’re doing a pre-sale fundraiser like cookie dough, delivery time for your brochures and order forms.

4. Meet with your volunteers to distribute tasks and set deadlines. Prepare materials for your group members like notices or flyers that give them all the information they will need to participate.

Fundraising doesn’t have to be a chore. If you take the time to plan and organize before you start raising funds, your campaign will go smoothly. Visit our blog at blog.fundraising.com for more tips and tricks, or call us anytime for help and advice (we’re super nice!)

BE AN eFUNDRAISING ONLINE FUNDRAISING MASTER

FLEX YOUR POPULARITY MUSCLES
One of our handiest features is the integrated email tool, allowing you to automatically upload your contacts and communicate with everyone connected to your campaign all at once. Input as many email addresses as you can: Mom and Dad and the grandparents are given, but what about your neighbors, your teachers, your friend’s parents, or even your brother’s basketball buddies? The more people you contact, the better chance you have of reaching $1K.

EMAIL LIKE A SUPERSTAR
Once you’ve entered all your contacts, review the dates your pre-written and pre-scheduled reminder emails are set to go out. We’ve set them five days apart by default but you may decide that every three, or maybe every 7 might work better for you depending on your timeline. You want to keep your fundraiser on the top of their minds, but you don’t want to inundate them with reminders, either.

DELETE OUR WELCOME MESSAGE
We’ve created a standard welcome that appears at the top of your fundraising page to help you get your campaign kicked off quickly, but we encourage you to add to it, or better yet, write your own. A thoughtfully-written message in your own voice is more personal and sincere. Again, visitors will appreciate the extra time and attention you’re putting into the details.

SHOW OFF THAT BEAUTIFUL FACE
Why do Unicef and WWF ads work so well? Because they show the faces of the people and the animals you’ll be impacting with your support - and seriously, who can say no? So, upload at least one photo of yourself to start, and then add more throughout your campaign. Visitors will feel personally connected to your cause and will notice that you’re putting a lot of effort into the details of this fundraiser.

CALL IT QUITS
Um, what...? What we mean here is that it’s important to officially end your campaign when you’ve reached your goal or your deadline has been reached. Why? An online campaign one-ups the emails you schedule by sending automated messages on special occasions to remind contacts of your cause. So once you’ve deemed your fundraiser done, simply click ‘End Campaign’ in the top right of your Campaign Manager. This will let our over-achieving platform know it’s done a fine job but now it’s time to take a break.
You can also shop online at store.fundraising.com

We accept the following payment methods:
Major credit cards • Purchase orders signed by schools
Checks, checks by phone, certified checks • Money orders

SAVE $20

DETACH AND SEND WITH YOUR PAYMENT OR MENTION CODE # DM2015 WHEN YOU CALL.

This coupon is valid for orders of $500 or more. Limit of 1 coupon per client. Valid until June 30th, 2015.