



THE CHECKLIST

- REGISTER AT MY.FUNDRAISING.COM**

- CREATE AN INFORMATIVE FUNDRAISING PAGE**
 - Write a compelling & clear message to my supporters
 - Set my goal
 - Upload at least one photo

- PROMOTE MY CAMPAIGN**
 - Upload my Gmail, Hotmail & Yahoo contacts
 - Send emails to my contacts
 - Print some copies of the “Letter to Supporters” & hand them out
 - Share my fundraising page on Facebook

- BUY SOMETHING OR GET MY FAMILY TO BUY A FEW ITEMS
... JUST TO GET THE BALL ROLLING!**

- GET THE \$475 PROFIT TRIO**
 - Sell 1 case of lollipops
 - Sell 1 case of beef sticks
 - Sell 1 case of Smencils

- END ONLINE CAMPAIGN WHEN I’VE HIT MY GOAL**

- DO A HAPPY DANCE**

