THIS FALL
Fundraise
IN STYLE

Fundraising Guide
FUNDRAISING.com
Fall Edition 2019
THANK YOU!
FOR CHOOSING FUNDRAISING.COM

If you have any questions or to place your order please call 1-866-877-2777

Tips for a successful fundraiser:

• Set a high fundraising goal. Remember: goals are just something to aim for, so aiming high is always better. Write down your goal and post it somewhere visible.
• Focus on achieving your goal: remind your group often as to why they are fundraising
• Timeline: let your group know the start date and end date to your fundraiser
• Encourage group members along the way and congratulate them for their success
• Thank your supporters and give them a sense of sincere appreciation / gratitude
• You will achieve your goals by being organized and prepared

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We accept the following payment methods: Major credit and debit cards, Purchase orders signed by schools, Money orders

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Sweet and Salty Pretzel Rods

Profit up to: 50%

This fundraiser became a success as soon as it became available in the US and now it’s available in Canada! Sweet & Salty Pretzel Rods, THE new fundraiser in town! A new Super Variety Pack filled with crispy pretzels dipped in high quality chocolate and rolled in assorted candy chunks, sure to delight your supporters. To top things off, these Rods are low calorie snacks with a great taste!

**Fundraising Highlights**
- Up to 50% profit
- Each Rod sells for $2
- Minimum Order: 1 cases
- 7 days for delivery
- Shipping = 50$ *surcharge may apply for delivery to remote areas
- Product is Kosher
- Made in Canada
- Low calorie snacks that also taste great
- Shipping surcharges may apply in warmer weather, or remote locations

**Packaging:**
4 Carriers of 60 rods
240 Rods/Master Case

**Flavors:**
- 20 Candy Coated Chocolate Chunks
- 20 Crunchy Toffee
- 20 Rainbow Sprinkles

<table>
<thead>
<tr>
<th>Cases</th>
<th>Your cost</th>
<th>You collect</th>
<th>Your profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4</td>
<td>$288/case</td>
<td>$480/case</td>
<td>40%</td>
</tr>
<tr>
<td>5+</td>
<td>$240/case</td>
<td>$480/case</td>
<td>50%</td>
</tr>
</tbody>
</table>

Prices may change without notice
Low calorie snack with a great taste!

Our Promise
- Only the finest ingredients are used: Baked Pretzel Rods, Premium Chocolate, Chocolate Chunks, Crunchy Toffee, Original Rainbow Sprinkles.
- Each rod is individually wrapped.
- 100% Satisfaction Guaranteed.

Important Info
- 3 flavours in each carrier: (20) Rainbow Sprinkles, (20) Candy Coated Chocolate Chunks & (20) Crunchy Toffee!
- 240 Rods per case (4 carriers of 60 pretzel rods) *
- 3 saveurs dans chaque malette: 20 vermicelle arc-en-ciel,
  20 morceaux de chocolat enrobés de bonbons et 20 caramel croquant!
- 240 bâtonnets par caisse (4 malettes de 60 bâtonnets de bretzel) *
IN-DEY-GO Cookie Dough

Profit up to: 40%

IN-DEY-GO is a 100% Canadian-owned and operated business. We are committed to sourcing over 70% of our ingredients locally and from Canadian suppliers. IN-DEY-GO Cookie Dough fundraiser makes it easy for your supporters to enjoy fresh baked, homemade quality cookies.

**Fundraising Highlights**
- Up To 40% Profit
- Free Shipping
- 10 Amazing cookie dough flavors Simply scoop and bake
- Beautiful Brochure
- Over 70% of the ingredients are sourced from Canadian farmers!

**Cookie Dough Flavors**
- Oatmeal Coconut Chocolate Chunk
- Shortbread
- Oatmeal Raisin Spice
- White Chocolate Macadamia Nut
- Dark Chocolate w/ Chocolate Chunk
- Monster Cookie
- Ginger Crinkle
- The Mother Lode
- Sugar
- Chocolate Chunk

*Important* Each flavor is packaged in cases of 6

<table>
<thead>
<tr>
<th>Number of tubs</th>
<th>Your cost</th>
<th>You collect</th>
<th>Your profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>West of Montreal (including Montreal)</td>
<td>0-400</td>
<td>$13.00/tub</td>
<td>$20/tub</td>
</tr>
<tr>
<td></td>
<td>401-700</td>
<td>$12.60/tub</td>
<td>$20/tub</td>
</tr>
<tr>
<td></td>
<td>701-999</td>
<td>$12.40/tub</td>
<td>$20/tub</td>
</tr>
<tr>
<td></td>
<td>1000+</td>
<td>$12/tub</td>
<td>$20/tub</td>
</tr>
<tr>
<td>East of Montreal</td>
<td>200+</td>
<td>$14/tub</td>
<td>$20/tub</td>
</tr>
</tbody>
</table>

Prices may change without notice
Tubs of cookie dough: Cookie dough fundraising made convenient! You and your supporters will definitely enjoy our pre-portioned cookie dough fundraiser. Each tub can make 4 – 6 dozens.

Priced to sell: Only $20. In-dey-go cookie dough can be frozen up to 1 year. Cookie Dough can be refrozen as many times as needed, and can be refrigerated up to 2 weeks.

Free shipping and no minimum: There’s no minimum order west on Montreal (including Montreal). We give you FREE shipping on all orders so you keep more profit in your pocket.

No money up front: The cookie dough fundraiser doesn’t cost anything to get started! Just let us know how many fundraising participants you have and we’ll send 1 brochure with order form for each of them.
Otis Spunkmeyer Cookie Dough & Muffins

Profit up to: 40%

This Pre-Portioned Cookie Dough fundraiser makes it easy for your supporters to enjoy fresh baked, homemade quality cookies without the fuss.

Fundraising Highlights
- Up To 40% Profit
- Free Shipping
- 6 Mouth-watering cookie dough flavors & muffins
- Simply Place and Bake
- Beautiful Brochure
- Delicious tasting cookie dough!

Cookie Dough Flavors
- Chocolate Chip
- Oatmeal Raisin
- Peanut Butter
- White Chocolate Macadamia Nut
- Double Chocolate Brownie
- Carnival Cookie

* Important * Each flavor is packaged in cases of 8

Muffin Flavors
Combo pack of: Double chocolate + Banana nut + Wild blueberry

* Important * Each box comes with 15 wrapped muffins, 5 of each flavor

Prices may change without notice
Only available in the following cities: Vancouver, Calgary, Edmonton, Regina, Winnipeg, Hamilton, and Montreal

Pre-portioned cookie dough and assorted muffins: Cookie dough fundraising made convenient! You and your supporters will definitely enjoy our pre-portioned cookie dough fundraiser. Each box of pre-portioned cookie dough includes 36 pre-formed cookies. All products are Kosher Certified.

Priced to sell: Only $18 to $20. Simply place and bake! Our cookie dough and muffins can be frozen up to 1 year, Cookie Dough can be refrozen as many times as needed, and can be refrigerated up to 2 weeks. Plus, it has zero grams of trans fat!

Free shipping and low minimums: The minimum order is 19 cases. Even a small group of 20 people selling 8 boxes each, will hit the minimum. We give you FREE shipping on ALL orders, so you keep more profit in your pocket.

No money up front: The cookie dough fundraiser doesn’t cost anything to get started! Just let us know how many fundraising participants you have and we’ll send 1 brochure with order form for each of them.
Jack Link’s Beef Jerky

Profit up to: 50%

Fundraising Highlights
- Tax free
- $20 - $50 shipping fees on every order
- Minimum order: 1 case
- Delivery = 7 - 10 days
- Free Shipping
- One flavor per case

Flavors
Beef Steaks 28g
- Original, Teriyaki, Sweet & Hot, Peppered

Beef Jerky Bags 35g
- Original, Teriyaki, Sweet & Hot

Beef Jerky Bags 80g
- Original, Teriyaki, Sweet & Hot, Turkey, Korean Pork BBQ

<table>
<thead>
<tr>
<th>Product</th>
<th>Cases</th>
<th>Items</th>
<th>Retail</th>
<th>Cost</th>
<th>Collect</th>
<th>Profit</th>
<th>Profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beef Steaks</td>
<td>1+</td>
<td>144</td>
<td>$3.00</td>
<td>$259.20</td>
<td>$432.00</td>
<td>$172.80</td>
<td>40%</td>
</tr>
<tr>
<td>Beef Jerky Bags 35g</td>
<td>1+</td>
<td>48</td>
<td>$4.00</td>
<td>$96.00</td>
<td>$192.00</td>
<td>$96.00</td>
<td>50%</td>
</tr>
<tr>
<td>Beef Jerky Bags 80g</td>
<td>1+</td>
<td>12</td>
<td>$8.00</td>
<td>$60.00</td>
<td>$60.00</td>
<td>$36.00</td>
<td>37.5%</td>
</tr>
</tbody>
</table>
Smencils

Profit: 50%

Made from 100% recycled newspapers! Smencils are made from tightly rolled sheets of newspaper around #2 graphite writing cores. Hardened to the consistency of wood pencils and soaked in gourmet liquid scents each Original Smencil is enclosed in its own corn-based biodegradable Freshness Tube. Scent guaranteed to last for two years.

Fundraising Highlights
- Minimum Order: 1 case
- Retail $2/pencil
- Delivery: 7 days
- 50 per bucket (5 ea of 10 scents)
- Free Shipping
- Packaging only available in English

Fragrances
- Strawberry - Orange
- Bubble Gum - Blueberry
- Kiwi - Orange
- Pineapple - Blueberry
- Packaging - Root beer
- Black Cherry

Packaging
10 buckets of 50 pencils each per case

<table>
<thead>
<tr>
<th>Units</th>
<th>Your cost</th>
<th>You collect</th>
<th>Your profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1+</td>
<td>$500.00</td>
<td>$1000.00</td>
<td>50%</td>
</tr>
</tbody>
</table>

Call Us: 1-866-877-2777
Gourmet Lollipops

Profit: 50%

Yummy Lix pops are everyone’s favorite for lollipop fundraising. With so many scrumptious and unique flavors to choose from, your customers will want to try them all!

**Fundraising Highlights**
- Minimum Order: 1 case
- Retail $1/lollipops
- Delivery: 7 days
- 640 lollipops per case
- Free Shipping!
- Available is several shapes and flavors

**Flavors**
- Banana Split
- Sour Wild Cherry
- Mango Peach
- Butter Toffee
- Strawberry Cream
- Raspberry Cream
- Cherry Cheesecake
- Vanilla Cola
- Grape
- Bubble Gum
- Sour Wild Berry
- Raspberry
- Caramel Apple
- Tangerine
- Root Beer
- Cherry Cola
- Sour Apple
- Watermelon
- Cherry Lemonade
- Sour Blackberry
- Cinnamon
- Sour Blueberry
- Cotton Candy
- Sour Tangerine

**Packaging**
8 carrier boxes of 80 lollipops per case

<table>
<thead>
<tr>
<th># of Cases</th>
<th>Your cost</th>
<th>You collect</th>
<th>Your profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>1+</td>
<td>$320.00</td>
<td>$640.00</td>
<td>50%</td>
</tr>
</tbody>
</table>

Prices may change without notice
Scrachtcards

Profit: 80%

Pocket-sized but mighty: Canadian Scratchcards earn 90% profit! Supporters scratch 1 or more dots then donate the amount(s) uncovered. As a thank you, you hand over a coupon sheet with discounts at popular national vendors.

Fundraising Highlights
- Minimum order: 10
- Delivery = 5 days
- Free Shipping
- SPECIAL OFFER 10% free bonus cards
- Cards can also be personalized with group photo
- Amount Raised/Card: $100 (30 scratch dots ranging from $1 to $5)

How much money can you make with this fundraiser?

<table>
<thead>
<tr>
<th># Participants</th>
<th>Cost</th>
<th>Amount Raised</th>
<th>+10% Free Bonus Card</th>
<th>Profit Potential</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>$400</td>
<td>$2000</td>
<td>$200</td>
<td>$1800</td>
</tr>
<tr>
<td>50</td>
<td>$1000</td>
<td>$5000</td>
<td>$500</td>
<td>$4500</td>
</tr>
<tr>
<td>100+</td>
<td>$2000</td>
<td>$10000</td>
<td>$1000</td>
<td>$9000</td>
</tr>
</tbody>
</table>

Based on 1 card per seller. Each card can raise $100. $20 fee on orders of 100 cards or less. Taxes not included, if applicable. Allow a minimum of 4 to 5 working days for delivery.
More About The Product
This Fundraising Program is so QUICK and EASY that everyone will love it! And with up to $100 raised per card, you can increase your profits hassle-free.

Here’s why:
- Up to 90% Profit
- National Brand Name Sponsor Coupon Sheets for Every Donation
- Personalized Cards Available for any Group
- Delivery within 4-5 Business Days
- 10% Free Bonus Cards

How do Scratchcards work?
1. They scratch one or more dots
2. You collect the $ amounts uncovered
3. They get exclusive coupons as thanks
Custom Eye Black

Profit up to: 50%

Sports Teams, from soccer to baseball; School groups, NPOs and every group in between are using EyeBlack as fun and unique fundraiser. Increase team spirit or represent your cause while raising funds for uniforms, trips, you name it! EyeBlack can be 100% CUSTOMIZABLE, just send your logo, team name, or a unique idea and be ready to showcase your cause on and off the field.

Fundraising Highlights

- Minimum order: 10
- Delivery = 5 days
- Free Shipping
- Quebec: inserts are available in English only

Two packages available

- Breathable, safe & tested material
- Made in the USA

<table>
<thead>
<tr>
<th>Package</th>
<th>Min. Order</th>
<th>Your cost</th>
<th>You collect</th>
<th>Your profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Home Run Package</td>
<td>100</td>
<td>$2.50</td>
<td>$5.00</td>
<td>50%</td>
</tr>
<tr>
<td>Grand Slam Package</td>
<td>500</td>
<td>$2.50</td>
<td>$5.00</td>
<td>50%</td>
</tr>
</tbody>
</table>
Yow Popcorn

Profit: 40%

From savoury to sweet, spicy or just downright decadent – we truly have a flavor for everyone! Yow Popcorn is the perfect snack for any occasion, or even none at all!

Fundraising Highlights
- Minimum order = 1 bag
- Delivery time = 5-7 business days
- Retail Price - $10/bag
- Weight = 150g per bag
- Shipping = $20 per order, regardless of the order size

Flavors
Combo of 3 bags
- Salt and Vinegar
- Honey BBQ
- Sweet Cinnamon

Packaging
- Savoury flavors or Combo of 3 bags

<table>
<thead>
<tr>
<th>Items</th>
<th>Wholesale</th>
<th>Retail</th>
<th>Your profit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Savoury Flavors</td>
<td>$6.00</td>
<td>$10.00</td>
<td>40%</td>
</tr>
<tr>
<td>Combo 3 bags</td>
<td>$15.00</td>
<td>$25.00</td>
<td>40%</td>
</tr>
</tbody>
</table>

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Including your favorite brands

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