



THE \$475 PROFIT FUNDRAISER GUIDE

While literally millions of people find themselves having to organize a fundraiser each year, very few of them actually enjoy fundraising. After all, it's terribly daunting to know exactly where to start, where to find all the help and resources you'll need, and how to reach your ultimate goal. It's by no means a science... Or is it?

Whether you need to raise substantially more or considerably less, we're willing to bet \$475 is going to impact your goal positively. Here's a quick and simple fundraising formula that will quickly net your goal when combined with your online fundraiser.



1 CASE OF LOLLIPOPS + 1 CASE OF BEEF STICKS + 1 CASE OF SMENCILS
640POPS 200STICKS 500PENCILS

First and foremost, if you'll be running your fundraisers at school, be sure to get permission from your teachers. They can also help you in determining when and where is the best time and place to sell your products.

School, sporting events, and church groups are all great places to sell your products. Smencils, for example, make a great school fundraiser as everyone needs a pencil. Beef sticks, on the other hand, may sell best after a team practice, as they make a hearty snack. As for lollipops? You'll be able to effortlessly sell them at recess and lunchtime, as nobody can say no to such a sweet treat on-the-go!

HAVE QUESTIONS REGARDING THESE PRODUCTS?

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