

FUNDRAISING.com

PARTNER UP

STARTER GUIDE

ABOUT US

Since registering our Fundraising.com domain in 1995, we've helped tens of thousands of non-profit groups raise millions of dollars for their good causes. By offering proven, traditional fundraising products and innovative online platform eFundraising.com, we've positioned ourselves as proud leaders in internet fundraising, working together with schools, sports organizations and national charities like The Humane Society of the United States and MADD.

As a part of the Great American Opportunities family since 2012, we've ensured an ever-expanding customer base, a sales force approximately 400 strong, and a dedicated customer service team who share a "bend-over-backwards" approach.

With an undivided focus toward ongoing development via strategic partnerships, we look forward to many more years of helping hard-working groups reach their fundraising goals.

WHAT DO WE OFFER?

Here at Fundraising.com, we provide groups with a wide variety of products to ensure maximum success in their fundraising goals.

- Chocolate
- Smencils & Smens
- Scratchcards
- Order Takers
- Pretzel Rods
- Cookie Dough
- Discount Fundraisers
- Beef Jerky
- Online Fundraising
- Personalized Tumblers
- Lollipops
- T-Shirts
- Magazines
- Water Bottles
- Candles

WHO WILL YOU BE?

REFERRING PARTNER

Promote Fundraising.com and our offerings via text + image links and a co-branded landing page embedded w/ your dedicated affiliate link. (Think banners, blog posts, directory listings).

\$3 per lead • 10% on partner store-generated sales
10% on Online Fundraiser-generated sales

OFFICIAL PARTNER

The sky's the limit! Any co-branded collateral we dream up together is embedded w/ your dedicated affiliate link + phone number. (Think full-on integration, joint promotions, newsletters and more!)

Commission terms negotiated.

	REFERRING	OFFICIAL
Banners for your site	X	X
Affiliate site	X	X
Partner page for your site		X
Customized FR newsletter		X
Other negotiable terms		X

READY TO PARTNER UP?

Simply call Sadday @ 1.888.875.1245 ext.3242
or email Sadday.Zivec@fundraising.com